



SPONSORSHIP OPPORTUNITIES AND BENEFITS

**Saturday,
September 5**

**Pere Marquette Park
Muskegon**

RUN **FOR SIGHT** **5K**
2026

BENEFITING **ASSOCIATION FOR THE BLIND
& VISUALLY IMPAIRED**

20th Annual Run for Sight

Saturday, September 5

Pere Marquette Park
1431 Beach St. | Muskegon, MI

8:28 AM - Handcycle begins
8:30 AM - 5K Run begins
Walk immediately follows
9:15 AM - 1K Deck Dash Kids Run

FOR SIGHT
2026
5K
RUN



ASSOCIATION FOR THE BLIND & VISUALLY IMPAIRED

Celebrate 20 Years of Vision, Community & Impact

The 20th Annual Run for Sight 5K, presented by Shoreline Vision, will be held on Saturday, September 5, 2026. Join us at the stunning Pere Marquette Park along Lake Michigan for this milestone event benefiting the Association for the Blind and Visually Impaired (ABVI)!

For more than a century, ABVI has helped individuals with low vision or blindness thrive in a sighted world. Each year, we serve nearly 1,000 children and adults from across Michigan—empowering independence, confidence and community through vision rehabilitation and support services.

We can't wait to celebrate two decades of steps toward a brighter future. Whether you're running, walking or cheering from the sidelines, your participation makes a difference!

Your Support Changes Lives

ABVI's important work is only possible through community partnership and philanthropy. Your Run for Sight participation will change lives by restoring hope and increasing independence.

The programs and services we offer our community include:



Low Vision Clinics

Clinics across a 13-county region are run by certified low vision optometrists and therapists. They provide vision tests, education about low vision equipment and assistive devices, and treatment plans.



In-Home Services

Vision Rehabilitation Therapy, including Accessible Technology Training by a certified vision rehabilitation therapist, is provided within the clinic or in the community, including home-based services. We empower individuals to maintain their independence with the assistance of low vision devices, technology adaptations, in-home lighting assessments, appliance marking, handwriting tools and other services as needed to increase quality of life.



Summer Programs

Our summer programming is designed to help youth learn to live more independently. Workshops build valuable skills in career exploration, cooking, traveling, managing finances, engaging in recreational activities and more.

Sponsorship Opportunities and Benefits

Presenting Sponsor

SOLD: Shoreline Vision

\$5,000

- Presenting Run for Sight Race sponsor
- Large company banner displayed at starting line
- Company name or logo on event T-shirt
- Company name or logo included on pre-and post-email announcements, event website and printed marketing materials
- 10 race participants

Chip Sponsor

\$3,000

- Official race chip timing sponsor
- Company name or logo on event race bib
- Large company banner displayed at starting line
- Company name or logo on event T-shirt
- Company name or logo included on pre-and post-email announcements, event website and printed marketing materials
- Eight race participants

Course Sponsor

SOLD: Retina Specialists of Michigan

\$3,000

- Official course sponsor
- Large company banner displayed at starting line
- Company name or logo on signage at each mile marker on race course
- Company name or logo on event T-shirt
- Company name or logo included on pre-and post-email announcements, event website and printed marketing materials
- Eight race participants

Deck Dash Sponsor

SOLD: Mary Free Bed Guild

\$2,500

- Official Kids "Deck Dash" Race sponsor
- Company will sponsor participation medals
- Company name or logo on event T-shirt
- Company name or logo included on pre-and post-email announcements, event website and printed marketing materials
- Six race participants

T-Shirt Sponsor

SOLD: Mary Free Bed Rehabilitation

\$2,500

- Official event T-shirt sponsor
- Company name or logo on event T-shirt
- Company name or logo included on pre-and post-email announcements, event website and printed marketing materials
- Six race participants

Hydration Sponsor

SOLD: Corewell Health

\$1,500

- Official event day water station sponsor
- Signage at water distribution tables along course
- Company name or logo on event T-shirt
- Company name or logo included on pre-and post-email announcements, event website and printed marketing materials
- Race day volunteer opportunity to staff water station
- Four race participants

Medal Sponsor

SOLD: Rhoades McKee

\$1,500

- Official race medal sponsor
- Company name or logo included on the back of the awards medals
- Company name or logo on event T-shirt
- Company name or logo included on pre-and post-email announcements, event website and printed marketing materials
- Four race participants

Snack Shack Sponsor

\$1,500

- Official race Snack Shack sponsor
- Company name or logo on post-race Snack Shack
- Company name or logo on event T-shirt
- Company name or logo included on pre-and post-email announcements, event website and printed marketing materials
- Four race participants

Sight Sponsor

\$1,000

- Company name or logo on event T-shirt
- Company name or logo on one sign on race course
- Four race participants

Vision Sponsor

\$500

- Company name or logo on sign on race course
- Two race participants

Your sponsorship helps ABVI provide services in our community that empower people to live more independently, with confidence and dignity.

- \$3,000 Chip Sponsor (8 race participants)
- \$1,500 Snack Shack Sponsor (4 race participants)
- \$1,000 Sight Sponsor (4 race participants)
- \$500 Vision Sponsor (2 race participants)
- I cannot attend, but please accept my donation of \$_____.

Donations are also appreciated to support ABVI's mission.

Tax I.D.: 38-1387122

Please make checks payable and send to:

ABVI
Attn: Kelly Fitzgerald, Mary Free Bed Foundation
235 Wealthy St SE, Grand Rapids, MI 49503

ABVI is a subsidiary of Mary Free Bed Rehabilitation Hospital. All payments and checks are processed through the Mary Free Bed Rehabilitation Foundation. Contributions are tax-deductible to the fullest extent permitted by law.

Company Name

Sponsorship Level

Authorizing Name

Date

Email

- Check enclosed
- Please send an invoice to the address above
- Credit card: Visa Master Card Discover American Express

Card Number

Exp. Date

CVV

Please send a high-resolution version of your business logo in a .jpg, .tif or .eps file to maggie.smitt@maryfreebed.com by June 12, 2026.

Forms are due by August 3, 2026, to receive full sponsorship benefits.